



Mladi upi 2020 / Young Hopes 2020

Workshop for young entrepreneurs, innovators, PhD students from PROs

13. November 2020 (13:00 - 16:30; Ljubljana Time, CET)
(Virtual event via GoToMeeting)

Prosimo vas za prijavo preko Eventbrite / Please register via Eventbrite

<https://www.eventbrite.com/e/mladi-upi-2020-young-hopes-2020-webinar-tickets-120038344921>

Udeležba je brezplačna / Participation is free

After registration you'll receive the access to the virtual event via GoToMeeting

Dodatne informacije / Additional information: tehnologije@ijs.si

Organizator / Organizer:

Center za prenos tehnologij in inovacij / Center for technology transfer and innovation.

Na delavnico so vabljeni podjetni (mladi) raziskovalci in študenti, dijaki, drugi inovativni posamezniki in potencialni podjetniki, spin-out timi v nastajanju in drugi podjetni raziskovalci JRO.

Workshop is aimed for young entrepreneurial thinking researchers, PhD students or postdocs, employed at PROs, and also other teams in the process of planning a start-up or developing technology to be commercialized in company or licenced to industry.

Na dogodku bodo predavali / The workshop lecturers are:

Alison Campbell, Director of Knowledge Transfer Ireland KTI Office (KTI). KTI is the office that helps business to benefit from access to Irish expertise and technology by making it simple to connect and engage with the research base in Ireland.

Dr. Levin Pal, IPR Protection, Marketing, Licensing and Sales, Group Head at Center for technology transfer and innovation, Jožef Stefan Institute.

Tomaž Lutman, Technology Manager at Center for technology transfer and innovation, Jožef Stefan Institute.

Mag. Robert Blatnik, Senior Technology Manager, Spinnovator at Center for technology transfer and innovation, Jožef Stefan Institute.

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PROGRAM / PROGRAMME (to be confirmed)

13. 11. 2020 | Virtual event via GoToMeeting

13:00 – 13:10	<p>Welcome and introduction of the workshop Short introduction of the Jozef Stefan Institute and Center of technology transfer and innovation and its support of researchers and companies to innovate and access technology, infrastructure, funding, expert IP support and mentorship.</p> <p>Mag. Robert Blatnik, Center for technology transfer and innovation, Jožef Stefan Institute</p>
13:10 – 14:10	<p>Key note lecture: Good practices of knowledge transfer – Introducing young researches to industry A path from first idea, invention disclosure to successful licencing / spin-out agreement. How to identify good opportunities and achieve maximum results? How to make a valuable market research based on invention disclosure at PRO? Why industry does not take care about my technology offer? How can I (the researcher/inventor/technology manager) bring attention to industry about our research/innovation/technology offer?</p> <p>Alison Campbell, director, KTI Office, Knowledge Transfer Ireland</p>
14:10 – 15:00	<p>What is invention and how can I protect it? How to make an invention disclosure at your employee? How do I assess the commercial opportunity and potential impact? Drafting a patent application and preparing prior art search? What are the most important tasks of inventor in the process of drafting invention disclosure?</p> <p><u>Hands on exercise of preparing an invention disclosure.</u></p> <p>Dr. Levin Pal, Center for technology transfer and innovation, Jožef Stefan Institute Tomaž Lutman, Center for technology transfer and innovation, Jožef Stefan Institute</p>
15:00 – 15:15	Break
15:15 – 15:30	<p>What is spin-out / start-up and how to draft my first business model?</p> <p>Mag. Robert Blatnik, Center for technology transfer and innovation, Jožef Stefan Institute</p>
15:30: 16:20	<p>Business model creation. Define the customer/market segments / financials / value proposition. Prepare your pitch.</p> <p><u>Hands on exercise of preparing a business model by using Business model canvas.</u></p> <p>Mag. Robert Blatnik, Center for technology transfer and innovation, Jožef Stefan Institute</p>
16:20 – 16:30	<p>Summary of the workshop / next steps for preparing the technology invention with your colleagues.</p> <p>End of the workshop!</p>